



National Youth Traffic Safety Month®

Would you like to receive a \$1,000 award for your efforts to reduce teen driving crashes in your community?

Start working now on plans for this year!

National Organizations for Youth Safety (NOYS) has once again designated May as National Youth Traffic Safety Month because it is an important time for teens to be focused on driving safety. To support National Youth Traffic Safety Month and as an incentive, Allstate Foundation is awarding \$1,000 to 50 local youth organizations for their youth-developed and implemented projects that demonstrate a strong focus geared towards youth traffic safety.

With prom, graduation, and summer trips just ahead, youth-led teams can work together with Allstate Foundation and National Organizations for Youth Safety to decrease the number of traffic-related deaths and injuries that involve young drivers and passengers.

To apply for an Allstate Foundation National Youth Traffic Safety Month award:

1. Visit www.NOYS.org to review a list of project ideas – or draft up your own!
2. Once you've decided on your project, be sure to register it at www.NOYS.org by **May 31, 2008**.
3. You will receive a follow-up email confirming your project registration. *You must respond to the follow-up email by **June 30, 2008** to be officially entered.*

View the online toolkit at <http://noys.org/YouthTrafSafe/toolkit.html>.

50 winners will be announced on July 29, 2008!

View full rules and program details at www.NOYS.org.

National Youth Traffic Safety Month awards are sponsored by:

Allstate Foundation and the National Organizations for Youth Safety (NOYS)



www.Allstate.com



www.NOYS.org